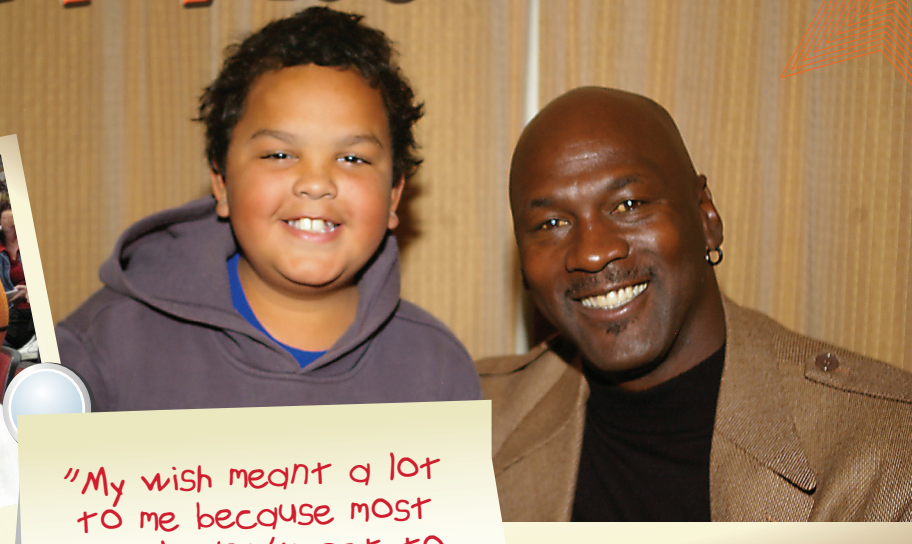


# memories



Go Bulls!



"My wish meant a lot to me because most people don't get to meet superstars like Michael Jordan."



Good times

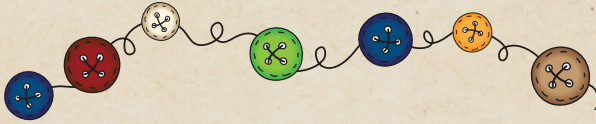


...Michael Jordan

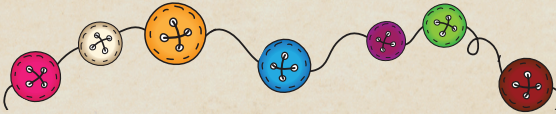


# what our kids wish for

Travel...31%



Go to Walt Disney  
World®...30%



Shopping  
Spree...14%



Meet a  
Celebrity...8%



Computers/  
Electronics...8%



Other...9%



**We granted 479 wishes in fiscal year 2009.**

## Wishes Granted by Age:

2½-5 years old:	15%
6-10 years old:	33%
11-14 years old:	24%
15-18 years old:	23%
Over 18 years old*:	5%

## Wishes Granted by Ethnicity:

Hispanic/Latino:	34%
Caucasian/White:	33%
African American/Black:	25%
Haitian:	4%
Other:	4%

\*Children referred before their 18<sup>th</sup> birthday whose wishes were granted after they turned 18.



"Our family enjoyed a fun-filled, worry-free kid's dream come true. During Rosie's wish week, leukemia, chemotherapy and finances receded to the back of our minds."

-Eric, Rosie's Dad

no wish  
is ever  
**BIG**

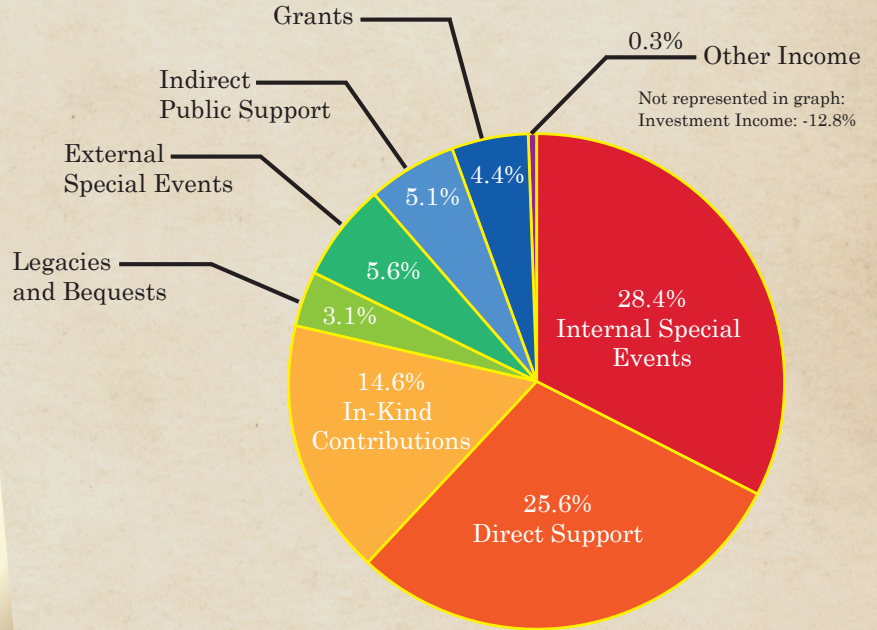


## About Our Funding

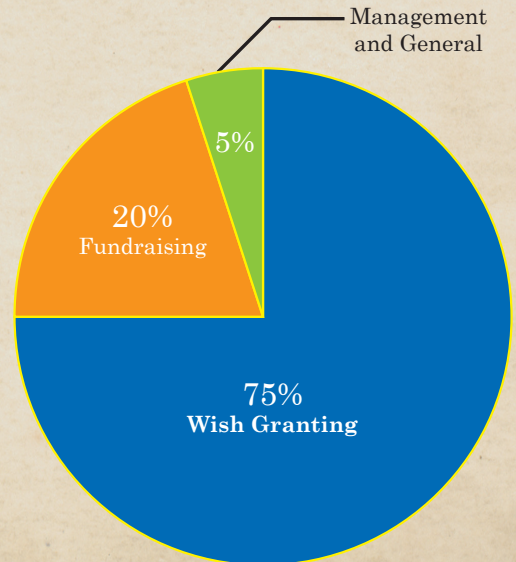


"I wish to meet Vanessa Hudgens."  
Tiffany, 11

## Where the Money Comes From



## Where the Money Goes



"I wish to have a bathroom makeover."  
Jordan, 14

Consolidated Statement of Activities

Year ended August 31, 2009

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Total</u>
Revenues, gains, and other support:				
Public support:				
Contributions	\$ 2,090,106	100,479	6,100	2,196,685
In-kind contributions	833,517	108,691	—	942,208
Grants	283,710	—	—	283,710
Total public support	3,207,333	209,170	6,100	3,422,603
Special events	3,146,563	—	—	3,146,563
Less direct benefit costs to donors	(954,843)	—	—	(954,843)
Total special events	2,191,720	—	—	2,191,720
Investment loss	(1,491,583)	—	—	(1,491,583)
Other income	20,322	—	—	20,322
Net assets released from restrictions	200,555	(200,555)	—	—
Total revenues, gains, and other support	4,128,347	8,615	6,100	4,143,062
Expenses:				
Program services:				
Wish granting	4,605,546	—	—	4,605,546
Total program services	4,605,546	—	—	4,605,546
Support services:				
Fund raising	1,272,274	—	—	1,272,274
Management and general	309,241	—	—	309,241
Total support services	1,581,515	—	—	1,581,515
Total program and support services expenses	6,187,061	—	—	6,187,061
Change in net assets	(2,058,714)	8,615	6,100	(2,043,999)

\*Accompanying notes are an integral part of this consolidated financial statement and are available upon request.



# hope

to believe, desire, or trust

"This is the best birthday ever!"

"I wish to have a Hannah Montana birthday bash."  
A'kyla, 3

"I wish to meet the Greg Billings Band."  
Clayton, 6

Consolidated Statement of Functional Expenses  
Year ended August 31, 2009

	Program Services		Support Services		Total
	Wish granting	Fund raising	Management and general		
Direct costs of wishes	\$ 2,971,888	—	—	2,971,888	
Salaries, taxes, and benefits	995,096	669,469	201,575	1,866,140	
Printing, subscriptions, and publications	9,508	86,218	255	95,981	
Professional fees	1,158	160,420	7,758	169,336	
Rent and utilities	145,669	98,498	20,640	264,807	
Postage and delivery	11,318	29,407	1,014	41,739	
Travel	1,818	21,957	333	24,108	
Meetings and conferences	18,599	38,611	2,323	59,533	
Office supplies	25,057	22,907	2,859	50,823	
Telephone	26,917	18,421	3,747	49,085	
Media and advertising	23,034	28,695	—	51,729	
Repairs and maintenance	35,027	24,801	4,859	64,687	
Membership dues	1,978	2,616	640	5,234	
Grants and scholarships	50,371	—	—	50,371	
Volunteer training	63,851	—	—	63,851	
National partnership dues	188,258	45,182	17,571	251,011	
Miscellaneous	11,848	8,854	42,248	62,950	
Depreciation and amortization	24,151	16,218	3,419	43,788	
	<u>\$ 4,605,546</u>	<u>1,272,274</u>	<u>309,241</u>	<u>6,187,061</u>	

\*Accompanying notes are an integral part of this consolidated financial statement and are available upon request.



## Consolidated Statement of Cash Flows

Year ended August 31, 2009

Cash flows from operating activities:	
Change in net assets	\$ (2,043,999)
Adjustments to reconcile change in net assets to net cash used in operating activities:	
Depreciation and amortization	43,788
Contributions restricted for long-term investment	(6,100)
Net realized and unrealized losses on investments	1,575,676
Loss on disposal of property and equipment	5,268
Contributed assets	(15,536)
Change in discount to present value of contributions receivable	(15,838)
Changes in assets and liabilities:	
Contributions receivable	13,325
Due from related entities	29,488
Prepaid expenses	53,656
Other assets	41
Accounts payable and accrued expenses	(95,470)
Accrued pending wish costs	81,862
Due to related entities	(60)
Other liabilities	(107,921)
Net cash used in operating activities	<u>(481,820)</u>
Cash flows from investing activities:	
Purchases of investments	(2,769,994)
Proceeds from sales of investments	5,665,116
Purchases of property and equipment	(43,021)
Net cash provided by investing activities	<u>2,852,101</u>
Net increase in cash and cash equivalents	2,370,281
Cash and cash equivalents, beginning of year	<u>665,864</u>
Cash and cash equivalents, end of year	<u><u>\$ 3,036,145</u></u>

*\*Accompanying notes are an integral part of this consolidated financial statement and are available upon request.*



More than 400 volunteers are the face of the Foundation. From wish granting, lending a hand in the office and helping out with special events to spreading our mission through speeches and greeting children at the airport when their wishes bring them to Southern Florida, our volunteers do it all. Without their unwavering commitment and generous hearts, we could not touch the lives of so many brave children.

cherish  
each  
moment



Volunteer Tom Falciglia with wish child William

## volunteers

"The heart of a volunteer is not measured in size, but by the depth of the commitment to make a difference in the lives of others."

-DeAnn Hollis



Volunteer Priscilla Littrell with wish child Jasmine



(From top) Wish child Kelsey with volunteers Sheila Mylott and Debbie Dragone; Volunteer Alex Petersmark with wish child Thomas; Wish child Tessie Mesthe; Volunteers Bob Desjardin and Stephanie Pera with wish child Christian and his family.



Wish child Tiffany with volunteers Sue Lottridge and Connie Rothenberger



Wish child Jennifer with volunteer Francesca LaRouche



# Board of Directors

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Chair-Elect  
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Community Volunteer

**Michael Abes**  
Community Volunteer

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Northern Trust

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Burson-Marsteller

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MEDNAX

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MEDNAX

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**Kevin Sloan**  
National City Bank

**Laura Trosclair**  
Community Volunteer

**J. Everett Wilson**  
Akerman Senterfitt

**Jerome Wolf**  
Duane Morris LLP

"My favorite part of being a Board Member is seeing the results of our efforts to raise the much-needed funding to make wishes a reality. When I read a wish story, hear a child speak about his or her wish or see a wish actually being granted aboard one of our ships, it is amazing to know that our efforts fundamentally changed the lives of an entire family."

-Lisa Bauer  
Royal Caribbean International®

## Strength

the quality or state of being strong

## advisory board

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Chairman  
The Americas Group

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New River Capital

**Steve Cohen**  
MDVIP, Inc.

**Jeff Conine**

**Chris Evert**  
Evert Enterprises

**James L. Ferraro**  
Ferraro Law Firm

**Linda Gill**  
Gill Hotels

**Marti Huizenga**

**Scott Lutgert**  
The Lutgert Companies/  
Premier Properties

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**Lee McDonald**  
PROVA

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Fairmont Scottsdale

**Jan Moran**  
JM Family Enterprises, Inc.

**Claudia Potamkin**

**Richard Rochon**  
Royal Palm Capital Partners

**Tony Segreto**

**Don & Mary Anne Shula**

**Don Steigman**  
Tenet Health System

**Dave Strom**

**Danny & Ferne Toccin**

**Hugh Westbrook**  
Vitas Healthcare



west coast  
advisory  
council

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*Premier Properties*

**Ted Corbin**  
*BNY Bank*

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*Community Volunteer*

**Andi & Bill Horowitz**  
*Cummings & Lockwood  
Community Volunteer*

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*Merrill Lynch*

**Michele King**  
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of SW Florida*

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Starnes & Holt P.A.*

**Earl & Jane Morrall**  
*Former NFL Player  
Community Volunteer*

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**Cole Peacock**  
*RC Peacock Consulting*

**Kimberly Sullivan**  
*Community Volunteer*

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*Vice President / Chief  
Operating Officer*

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*Vice President of  
Mission Delivery*

**Wanda Trouba**  
*Vice President of  
Mission Resources*

**Renee Shore**  
*Volunteer Services  
Manager*

**Judith Yevick**  
*West Coast Operations  
Manager*

**Eva Ryczek**  
*Accounting & Human  
Resources Manager*

**Julie Pawloski Robbins**  
*Information Technology  
Manager*

**Melissa Sackman**  
*Special Events Manager*

**Nancy HartGold**  
*Donor Relations Manager*

**Stephanie Rumin**  
*Corporate Relations  
Manager*

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*West Coast Senior Special  
Events Coordinator*

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*Senior Wish Coordinator*

**Jennifer Stella**  
*Senior Travel & Celebrity  
Wish Coordinator*

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*International Wish  
Coordinator*

**Andrea Fabrikant**  
*Senior Community  
Development Coordinator*

**Cynthia Cortez**  
*Senior Special Events  
Coordinator*

**Denae Ankele**  
*Staff Writer*

**Andrea Rosa**  
*Wish Coordinator*

**Deirdre Trevett**  
*Special Events  
Coordinator*

**Kim Tabor**  
*Gift Wish Coordinator*

**Andrea Giraldo**  
*Special Events  
Coordinator*

**Yenisse Alonso**  
*Brand Enhancement  
Coordinator*

**Lisa Balkin**  
*Wish Assist Coordinator*

**Jessica Balbuena-  
Rivero**  
*Disney Wish Coordinator*

**Alina Shaw**  
*Disney Wish Coordinator*

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*Development Associate*

**Pamela LaFrance**  
*West Coast Administrative  
Assistant*

**Tami Blatecky**  
*Executive Assistant /  
Bookkeeping*

**Ginny Tobin**  
*Administrative Assistant*



"I wish to meet  
Beyonce."  
Mahyuri, 12

# treasure the little things

## Trusts/Bequests

Marjorie O. Brickell  
Charitable Trust  
Samuel C. Cantor Charitable Trust  
Estate of Robert Hyman  
Ms. Kathleen Lehecka  
Estate of Bulah Peek  
Dorothy Sampson Trust  
Harriet Schwartz Trust  
Robert S. Sudick Foundation

## 40 Wishes

Mr. & Mrs. Stanley Cohen  
The Ferraro Law Firm

## 27 Wishes

Trafalgar Capital Advisors Inc.

## 22 Wishes

Mr. & Mrs. Harvey Chaplin

## 20 Wishes

Mr. Stuart A. Miller

## 11 Wishes

Drs. Roger & Ginger Medel

## 10 Wishes

THE COLLECTION  
Stamps Family Charitable Foundation

## 6 Wishes

Immuno Laboratories, Inc.  
Royal Caribbean International®  
Waioira

## 5 Wishes

Mr. & Mrs. Joseph Calabro  
Mr. & Mrs. Robert Cassata  
Mr. & Mrs. James Neff  
Palm Beach Sailfish Classic

## 4 Wishes

Apple Sauce Inc.  
Mr. Barry Florescue  
Plantation Jr. Woman's Club

## 3 Wishes

Campero USA Corp.  
Century Village East Walk-A-Thon  
Cordis Corporation  
Lawrence & Florence DeGeorge Trust  
Mr. & Mrs. Joel Kasewitz  
Robert O. Law Foundation, Inc.  
Mr. Andrew Mandala  
Tommy Bahama

## 2 Wishes

Mr. Jonathan Babicka  
Mr. Marc Bell  
Ms. Michele Eddy  
Mr. & Mrs. Malcolm Glazer  
Mark J. Gordon Foundation  
Reuben & Mollie Gordon  
Foundation  
Mr. & Mrs. William  
Heffernan  
Inter City Tire Export Corp.  
InterContinental Miami  
Mr. & Mrs. Brian Kosoy  
Mr. Marc Landau  
Dr. & Mrs. Stephen Laquis  
Mr. & Mrs. Patrick Martucci  
Mr. Alexander Neamon  
Ogletree Deakins Nash  
Smoak & Stewart, P.C.  
Mr. & Mrs. James  
Oppenheimer  
Mr. & Mrs. David Paresky  
Mr. Richard Polidori  
Mr. & Mrs. Mike Price  
Ms. Jacqueline Simkin  
Mr. & Mrs. Stanley Smith  
Sparkle Of Life  
William & Helen Thomas  
Charitable Foundation  
The Wasie Foundation  
Mr. Michael Wheeler

## 1 Wish

A.S.G. Properties, Inc.  
Dr. & Mrs. Arthur  
Agatston  
Don Allen Foundation  
Mr. & Mrs. Jeremy Alters  
American Twins Co.  
Elizabeth Arden  
Mr. & Mrs. Michael Ashkin  
AST Capital Trust  
Company of Delaware  
Dr. & Mrs. Cesar Barada  
John & Nellie Bastien  
Memorial Foundation  
Mr. & Mrs. Richard Bastin  
BBR Partners  
Jim Beam Brands Co.  
Mr. David Bensadon  
The Sybiel B. Berkman  
Foundation  
Berlin Family Foundation  
Mr. Chip Brady  
Mr. & Mrs. Corey Breed  
Mr. Mark Brentlinger

Broad & Cassel  
Mr. & Mrs. Stefan Brodie  
Don Burns Foundation  
Cape Coral Community  
Foundation  
Carnival Cruise Lines  
Carosella Family  
Foundation  
CCM, Inc.  
CDC Builders  
Chi Omega Fraternity  
Chico's FAS, Inc.  
Citrix Systems, Inc.  
City of Boca Raton  
Clovis Capital Management  
Max B. Cohn Family  
Foundation  
Mr. & Mrs. Keith Collins  
Mr. & Mrs. George Collins  
Community Foundation  
of Broward  
Community Foundation  
of Collier County  
Mr. David Coppa  
Crapple Foundation  
Credit Suisse Private  
Banking  
Mr. & Mrs. Bill Cruz  
Dade Community  
Foundation  
Mr. & Mrs. Steve Demar  
Mr. John deVries  
Mrs. Gillian Dinnerstein  
Mr. & Mrs. Morris Eisen

The following donors  
generously contributed  
gifts between September  
1, 2008 and August 31,  
2009. The Make-A-Wish  
Foundation is funded  
entirely by private  
donations. Every gift is  
important, but due to  
space limitations  
only gifts of \$2,500  
or more have been  
listed.

donors

"As a company, we choose to support the Make-A-Wish Foundation of Southern Florida because of its unique mission. We feel we have both deep roots and a responsibility to our community. As a result of our involvement, children who have life-threatening medical conditions receive their most heartfelt wishes. This is a great way to help these brave kids and their families have some special memories during the stressful times they experience. Our team feels we make a small contribution to the Foundation's success in pursuing its goals as a consequence of these efforts."

-Robert Press, Managing Partner  
Trafalgar Capital Advisors



## 1 Wish (cont.)

Mr. & Mrs. Jeffrey Eisenberg  
Mr. & Mrs. Robby Elias  
Dr. & Mrs. Brad Feuer  
Mr. John Fisher  
Fleming Family Foundation  
Florida Gulf Coast University  
Mr. Robert Forget  
Fort Lauderdale Knights  
Rugby Club  
Mr. & Mrs. Randy Friedlander  
The Fullerton Law Group, LLP.  
The Fred O. Funkhouser  
Charitable Foundation, Inc.  
The Gap, Inc.  
The Garden of Hope & Courage  
Gencom Asset Management Co., LP  
Geszel Family Foundation  
Gold Coast Beverage Distributors  
Gulfstream Park  
Gunster, Yoakley & Stewart  
H.I. Foundation, Inc.  
Mr. John Haggin  
Halperin Foundation  
Harper Meyer Perez Ferrer  
Hagen LLP  
Lady Monica Heftler  
Mr. & Mrs. Kenneth Heithoff  
Helms Foundation, Inc.  
Mr. & Mrs. John Herbst  
Hispanic Police Officers Association  
Annual Hochstein Halloween Party  
Huizenga Family Foundation  
Mr. Kevin Hull  
The Humenansky Family  
Foundation  
Mr. Benjamin Jacobson  
Mr. Roberto Jimenez  
Mr. Charles Johnson  
Mr. & Mrs. Fred Jove  
Kane Family Foundation  
Dr. & Mrs. Michael Katz  
Kenco Communities, Inc.  
Kiddie Academy of Miami Lakes  
Mr. Eric Kleinman  
Konover South Development Corp.  
George & Ruth Laboda Foundation  
William & Mildred Lasdon  
Foundation  
The Bennett & Geraldine LeBow  
Foundation, Inc  
Ms. Petra Levin  
Lewis Family Foundation  
Mr. & Mrs. Julian Leyva  
Mr. & Mrs. Alan Lieberman  
Mr. Robert Lisy  
Mr. & Mrs. Jack Loeb  
Lorber Charitable Fund  
Elsie Luhan Charitable Foundation  
MAH Foundation  
Mr. & Mrs. Alvin Malnik

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Mr. Brian McDonald  
Mr. & Mrs. Jeff McKee  
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Foundation  
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Mr. & Mrs. Frank Milton  
Jose Milton Rental  
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Mr. Shower Door  
Mr. & Mrs. Lee Munder  
Mr. & Mrs. Ryan Munder  
National City Bank  
National Football League  
Alumni, Inc.  
Nova Southeastern University  
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Publix Super Markets Charities  
Morris M. Rand Memorial  
Foundation  
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Marcelle & Andrew Rosen  
Foundation  
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The Rowland & Sylvia Schaefer  
Foundation  
Lippman Rose Schnurmacher  
Foundation  
Schwab Charitable Fund  
SHAPE  
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Mr. & Mrs. Marvin Sheldon  
Mr. & Mrs. Irving Siegel  
Mr. & Mrs. Mauricio Sirvent  
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Mr. & Mrs. Chris Stampe  
Ms. Susan Stanley  
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The Sussman Family Foundation  
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Southwest Florida Community  
Foundation  
Warren L. and Cecile M. Thompson  
Foundation  
Transwestern  
The Donald J. Trump Foundation, Inc.  
Ty, Ty & Ty Inc.  
Law Offices of Vincent F. Vaccarella P.A.  
Vander Werf Family Foundation  
Vanneck-Baily Foundation  
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Mr. Robert Veninata  
VISTA Healthplan  
VITAS Healthcare Corp.  
Mr. & Mrs. Karl Wagner  
Mr. Norman Wedderburn  
Mr. & Mrs. Tony Wedderburn  
Mr. & Mrs. Danny Weiss  
R. Workens Company, LLC  
Dr. Yan Ping Xu  
The Marty and Barbara Zweig  
Foundation Inc

## Wish Partners

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Mr. & Mrs. Brendan Barry  
Mr. & Mrs. Walter Byrd  
Mr. & Mrs. Gerald Cramer  
Mr. & Mrs. John Dempster  
Ms. Tina Elmowitz  
Gateway Insurance Agency  
German American Social Club  
Mrs. Helene Graham  
Hannon & Boyers  
Dr. Richard Hood  
Hull Family Foundation  
Mr. Brian Kelly  
Louis J. Kuriansky Foundation  
Lassin Family Foundation  
Mr. Michael Lerner  
Living Well Lady  
Miami Dolphins LTD.  
Mr. Russell Oasis  
Mr. & Mrs. Michael Perry  
Mr. & Mrs. Robert Phillips  
Mr. & Mrs. Isidore Pines  
Mr. & Mrs. Roland Roberts  
Mr. & Mrs. Jesus Romero  
Santa Maria Foundation  
Mr. Jeffrey Sharon  
Strike Out For Wishes  
Mr. Andrew Thomka-Gazdik

# cornerstone society

The Cornerstone Society provides its members with the opportunity to personally make wishes come true. By making a five-year pledge, the following Cornerstone members help to ensure that the magic of the Foundation will continue.

## \$5,000 Level

CCM, Inc.  
Mr. Marc Landau  
Mr. Robert Lisy  
Dr. & Mrs. Roger Medel

## \$2,000 Level

Dr. & Mrs. Cesar Barada  
Brooks & Freund  
CDC Builders  
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Mr. & Mrs. Ben Eisenberg  
Mr. & Mrs. Jeffrey Eisenberg  
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Mr. & Mrs. Alan Mandel  
Mr. & Mrs. Andrew Mehalko  
Mr. Mark Peterson  
Mr. Brett Rose & Mr. Jeremiah Gutierrez  
Wedderburn & Jacobs  
Mr. J. Everett Wilson  
Ms. Brenda Yester

## \$1,000 Level

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Mr. & Mrs. Alexander Adams  
Dr. & Mrs. Rolando Alvarez  
Mr. & Mrs. George Baccash  
Mr. & Mrs. Brendan Barry  
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Calder Race Course  
Mr. Jay Caplin  
Contract Manufacturing Solutions, Inc.  
Mr. & Mrs. William Davidson  
Mr. & Mrs. Gary Davis  
Mr. & Mrs. Bert De Armas  
Dr. & Mrs. Jorge Del Toro  
Double Eagle Distributing, Inc.  
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Mr. & Mrs. Robby Elias  
Mr. & Mrs. Thomas Falciglia  
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Mr. & Mrs. Miguel Fernandez  
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"I wish to go to Walt Disney World!"  
Myah, 3

"When my wife Gala and I receive stories about the wishes that we sponsor, we can't help but feel a bond to the children. We enjoy that connection and it makes us want to underwrite more wishes to create incredible experiences for other courageous children."  
-Stanley Cohen  
Donor

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# unforgettable moments

Friday, July 17, 2009

Greetings from New Zealand! Carson is having the time of his life! So far he's gone on a whale watching cruise, bungee jumping, extreme free-falling, and 'schweebeeing,' snowboarding, trout fishing and skeet shooting. Not sure where we're going next but I'm sure it doesn't involve sitting, relaxing, or sleeping! I'll update as soon as Carson runs out of energy. It's probably gonna be a while . . .

-Jennifer, Carson's Mom



"I wish to go to New Zealand."



Carson, 12

1. delight
2. intense happiness
3. something very pleasing

Prof





The Make-A-Wish Foundation® of Southern Florida  
grants the wishes of children with  
life-threatening medical conditions to enrich  
the human experience with hope, strength and joy.